

MASTERS & ROBOTS AWARDS 2026 COMPETITION RULES

4th Edition | Year 2026

§ I - GENERAL INFORMATION

1. The competition is organized under the name “**Masters & Robots Awards**” (hereinafter referred to as the “Competition”).
2. The purpose of the Competition is to promote initiatives related to digital transformation. Its mission is to showcase revolutionary ideas and outstanding minds that actively create future-oriented solutions, contributing to the development of an open and sustainable community.
3. The awards are dedicated to innovative organizations, technology companies, institutions, transformation leaders, entities committed to environmental responsibility, and young innovators.
4. The organizer of the Competition is **Digital University Sp. z o.o.**, with its registered office in Warsaw at ul. Krakowskie Przedmieście 13, 00-071 Warsaw, entered in the National Court Register under number KRS: 0000752854, NIP: 5252761729, REGON: 381660468.

§ II - COMPETITION SCHEDULE

1. The Competition is conducted according to the following schedule:
 - **Submission period:** from 27 January 2026 to 12 March 2026 (until 11:59 PM)
 - **Evaluation by the Jury:** from 19 March 2026 to 27 March 2026
 - **Announcement of winners:** 14 April 2026 during the official Masters & Robots Awards Gala
2. The Competition schedule may be subject to change. Any changes will be published on the Competition website at:
<https://mastersandrobots.tech/pl/awards2026/>

Incomplete submissions, submissions containing false information, or submissions submitted after the deadline will not be considered.

§ III - ELIGIBILITY AND SUBMISSION RULES

1. Participants in the Competition may be natural persons, legal entities, or organizational units (hereinafter referred to as the “Candidate”).
2. The Competition accepts submissions of projects, campaigns, initiatives, as well as individual persons and activities conducted within the organization of the submitting entity (hereinafter referred to as “Projects”), implemented in Poland by its employees, entities, or individuals cooperating with the submitting entity in the implementation of the Project (hereinafter referred to as “Project Coordinators”).
3. Projects and initiatives implemented within the last 18 months, i.e. from October 2024 (inclusive), may be submitted to the Masters & Robots Awards 2026 competition.
4. Participation in the Competition requires the correct submission of the online application form within the submission period. A complete Competition submission must include:
 - Full name of the submitting entity
 - Email address
 - Name and surname or name of the contact person representing the submitting entity
 - A detailed description of the submitted project in accordance with the requirements of the application form
 - Acceptance of the Competition Rules
5. Multiple submissions policy:
 - A Candidate may submit entries in more than one competition category.
 - Each submission to a new category requires a separate application form and a dedicated substantive justification.
 - The same initiative or project may be submitted to only one competition category.
6. Participation in the Competition is free of charge and voluntary.

§ IV - COMPETITION CATEGORIES AND EVALUATION CRITERIA

1. **Masters of Digital Transformation**
This category recognizes organizations that have successfully implemented

digital solutions to improve their operations, services, and/or customer and employee experience. It honors transformation initiatives in the public, private, and non-profit sectors that demonstrate tangible digital progress.

2. **Masters of Sustainability**

This category recognizes companies that implement innovative solutions contributing to the reduction of carbon footprint, promotion of renewable energy sources, optimization of resource use, and creation of measurable environmental impact while maintaining business efficiency.

3. **Masters of Customer Experience**

This category recognizes companies that have successfully implemented technologies enhancing customer engagement, personalization, and satisfaction, setting new standards in customer service.

4. **Masters of AI-Human Collaboration**

This category recognizes solutions that enhance human capabilities through artificial intelligence, creating effective partnerships between people and machines, while maintaining a human-centered approach and supporting workforce development.

5. **Masters of Social Impact**

This award recognizes initiatives that use innovative solutions to effectively address social challenges, empower underrepresented communities, and support positive social change, including the development of future skills.

6. **Masters of Future-Proof Leadership**

This award recognizes leaders who not only achieve outstanding business results, but also inspire others, promote positive change within their industries, and contribute to technological development for the benefit of society.

7. **Young Future Makers Award**

This category recognizes young individuals up to the age of 26 who actively shape the future through real-world action. It honors early-stage initiatives, including projects, startups, educational, social, or business ventures, that demonstrate initial results, a clearly defined problem, and strong potential for further development. Agency, responsibility, and courage in action are key evaluation factors.

§ V - COMPETITION COMMITTEE (JURY)

1. The selection of laureates is carried out by a Jury composed of independent experts appointed by the Organizer.
2. Information about the Jury members is published on the event website at: <https://mastersandrobots.tech/pl/awards2026/>
3. A Jury member is excluded from evaluating a submission if a conflict of interest exists.
4. The decisions of the Jury are final and not subject to appeal.
5. The Chairperson and members of the Jury perform their roles on a voluntary basis and do not receive remuneration.

§ VI - COMPETITION PROCESS

1. The Competition consists of the following stages:
 - announcement of the Competition and opening of submissions
 - closing of submissions
 - formal verification of submissions
 - substantive evaluation by the Competition Committee
 - selection of finalists
 - deliberations of the Committee and selection of laureates
 - official Awards Gala
2. The Organizer reserves the right to change the Competition schedule, which will be communicated on the Competition website.

§ VII - AWARDS

1. For each Competition category, the Committee may grant:
 - one main award (including ex aequo awards)
 - special distinctions
2. In the case of awarding an ex aequo main prize, each laureate receives the full package of benefits assigned to the winner of the given category.
3. Competition laureates receive:
 - the Masters & Robots Awards statuette
 - the right to use the title of “Masters & Robots 2026 Laureate” in the respective category
 - the right to use the Competition emblem for a period of one calendar year

- the right to publish information about the awarded prize in promotional materials free of charge for one calendar year
- presentation during the official Awards Gala
- 4. Awards are not exchangeable for cash or any other monetary equivalent.
- 5. The Organizer does not cover any costs related to the collection of awards.

§ VIII - ORGANIZER'S LIABILITY

1. The Organizer is not liable for:
 - irregularities related to delays or inability to notify a Candidate about qualification for the next stage or receipt of an award due to incomplete or incorrect contact details
 - changes to a Candidate's contact details without notifying the Organizer
 - technical issues related to the submission of applications
 - lost, delayed, or damaged submissions
2. In the event of the circumstances described above, the Candidate loses the right to participate in further stages of the Competition or to receive an award, and no claims may be made against the Organizer on this basis.

§ IX - PERSONAL DATA PROTECTION

1. The Organizer is the controller of personal data.
2. The Organizer processes personal data of the submitting entities and Competition participants who are natural persons from the moment of submission, in accordance with applicable data protection regulations.
3. Personal data is processed for the purposes of:
 - conducting the Competition in accordance with the Rules
 - selecting and announcing the laureates
 - awarding and presenting prizes
 - promoting the Competition and its laureates
 - fulfilling legal obligations of the Organizer
4. The scope of processed data includes:
 - identification data
 - contact data
 - professional data
 - Image

5. Data subjects have the right to:
 - access their data
 - rectify their data
 - erase their data
 - restrict processing
 - data portability
 - object to processing
 - withdraw consent for data processing
6. Providing personal data is voluntary but necessary to participate in the Competition.

§ X - IMAGE AND COPYRIGHTS

1. By accepting these Rules, the submitting entities and all their representatives:
 - consent to the free of charge dissemination of their image by the Organizer in connection with the Competition
 - consent to photographic and video recording of their participation in the Competition, in particular during the final Gala
 - authorize the Organizer to use the recorded materials for promotional and informational purposes related to the Competition
 - consent to the publication of such materials across all Organizer communication channels, including social media, websites, and press materials
2. The above consents:
 - apply without territorial or time limitations
 - cover all photographic and video materials recorded in connection with the Competition
 - are granted without entitlement to remuneration
3. The Organizer undertakes to use the image in a manner that does not infringe the good name of the submitting entity or its representatives.

§ XI - FINAL PROVISIONS

1. The Organizer reserves the right to change the deadlines of Competition stages or competition categories, with such changes announced on the website.

2. Promotional and advertising materials are for informational purposes only. Only the provisions of these Rules constitute legally binding terms.
3. All correspondence to the Organizer should be addressed to:
 - **postal address:** ul. Krakowskie Przedmieście 13, 00-071 Warsaw
 - **email:** kontakt@mastersandrobots.tech
4. Any disputes arising in connection with the performance of obligations related to the Competition shall be resolved by the Competition Committee.
5. Matters not regulated by these Rules shall be governed by the provisions of the Polish Civil Code.
6. These Rules enter into force on the date of their publication.